Junior Partner script for the Casa Feranza organization

Summer 2015
Casa Feranza Junior Partner script

To be Junior Partner in Africa for the Casa Feranza organization is not a “normal job”. To be Junior Partner is to be “partner”.

It is to become a part of our organization and vision. To bring yourself, your family and community new possibilities – and step by step being a part of changing the “face of Africa”.

Never forget the secret of creating riches for oneself is - to create them for others - this is our main motto in Casa Feranza.

Our vision is to create better possibilities for youth in Africa – basically on all levels. Not by “talk and charity” – but via creating new possibilities for the future. To give young people a real chance – and make them “grow”.

But also to help kids and young people with “no hope”.

We are not a “normal company”. We have the will and the spirit to go “extra miles”. We have no “external investors” and no “outsiders” have financial interest in our organization.

1) “Headlines” in our organization
We are often asked “what is Casa Feranza all about”. To make this simple we have set up some “headlines”

1. We are now working on 20 different projects from web design, electric cars, healthy candy and food production to ice cream projects etc.
   Projects we establish in Africa. Some of them will be exported worldwide as African brands.
   Each project with our own brand like Hot Doggi, Zitti Cars, MyHostbuddy, Sano Ice, Father Candy, MCG etc.
2. All brands you see connected to the Casa Feranza organization is owned by Casa Feranza.
3. Own community structure in what we call Team Feranza.
   Our goal is to set up this structure in all cities in Africa with more than 200.000 people.
   That includes our own social department called Take Care Group.
   This structure is developed and tested with 10.000 people in West Africa.
4. Free health care and education possibilities to people connected to our organization.
5. An online and onsite HR structure called Jobs Without Borders.
   Website: http://www.jobswithoutborders.eu/
6. We might have the strongest online business tools on this planet – with 750,000 customer leads worldwide – a day.
7. Own education system including our College system – College Zagaleta we will launch during 2015. This will be a free education option we will give kids an youth in Africa.
   We are working with leading universities to set a full program – bringing an international level in education.
8. We also want to become partners with entrepreneurs in Africa that have good ideas and the will to make it happen – but needs some “support” for making it happen.
   We do that on partner terms – to be a part of securing the success.

2) Your tasks as Junior Partner
1. All Junior Partners must give energy to Facebook and Twitter accounts.
   This is to “like”, “retweet” and write tweets.
   You do this to show energy – and to become a part of our development.

2. Finding people interested in Partner programs or jobs in different projects under Casa Feranza.

2. Different partner tasks – this can be:
   A) Finding offices for different projects.
   B) Presenting different partner programs to different kind of people.
      This can be for people with own office, warehouse etc.
   C) Local entrepreneurs who need support can contact you – and you can present the project for our group. Or maybe you know about local projects that needs a little support.
   D) You will be able to offer local farmers our support program.
   E) Finding “local” interesting projects we might be interested in buying.
   F) Finding local sports clubs that might be interested in being partner with us under our club brand “F.C. Feranza”
   G) Suggesting managers etc. for different projects.
   H) Finding plots for building projects like malls, warehouses, amusement parks etc.
   I) Etc

3. As Junior Partner you will also be asked to look for local problems related to youth and kids.
   This may be general problems –or individual problems.
Tell us especially about kids with NO HOPE – if you SEE or KNOW about kids with NO HOPE. Meaning kids without parents – living on their own etc.

**IMPORTANT UNDERSTANDING**

As partner you will NEVER be asked to do something you cannot handle. Meaning – some tasks you can handle and some tasks you may not be able to handle.

All partners will be asked to do the same. The difference will be – that some partners do better than others. Basically meaning – they are using more time than others.

Some will do a lot – and earn A LOT.

Some a little – and earn a little.

Some will work sometimes – some every day.

Some will not do anything – and suddenly they will do “something”.

Some will start slow – and then suddenly they have a “success experience” and they start to “grow”.

But if you chose to “grow” with us – you have “no limits” as a Junior Partner position ALSO is “The Key” to “something bigger”.

3) Facebook and Twitter accounts

These are our main Facebook accounts – **PLEASE LIKE**

- Casa Feranza: [https://www.facebook.com/CasaFeranza](https://www.facebook.com/CasaFeranza)
- Casa Feranza Africa: [https://www.facebook.com/casaferanzaafrica](https://www.facebook.com/casaferanzaafrica)
- College Zagaleta: [https://www.facebook.com/Collegezagaleta](https://www.facebook.com/Collegezagaleta)
- Bella Terrano: [https://www.facebook.com/BellaTerranoClothing](https://www.facebook.com/BellaTerranoClothing)
- Take Care Group: [https://www.facebook.com/TakeCareGroup](https://www.facebook.com/TakeCareGroup)

Here some main Twitter accounts – **totally more than 820.000 followers on all official accounts** – and now increasing with about than 4.000 new followers each day

- Casa Feranza: [https://twitter.com/CasaFeranza](https://twitter.com/CasaFeranza)
- Casa Feranza Africa: [https://twitter.com/CasaFeranzaafr](https://twitter.com/CasaFeranzaafr)
- Team Feranza: [https://twitter.com/TeamFeranza](https://twitter.com/TeamFeranza)
- Jobs Without Borders: [https://twitter.com/jobs2younow](https://twitter.com/jobs2younow)
- Project Blanco: [https://twitter.com/feranzablanco](https://twitter.com/feranzablanco)
- Take Care Group: [https://twitter.com/grouptake](https://twitter.com/grouptake)
- College Zagaleta: [https://twitter.com/Collegezagaleta](https://twitter.com/Collegezagaleta)
- Bella Terrano: [https://twitter.com/BellaTerranoLtd](https://twitter.com/BellaTerranoLtd)
- MCG: [https://twitter.com/marbellacare](https://twitter.com/marbellacare)
- MCG Clinic: [https://twitter.com/MCGClinic](https://twitter.com/MCGClinic)

YouTube Channel – **please watch and subscribe**

[http://www.youtube.com/user/CasaFeranzaChannel](http://www.youtube.com/user/CasaFeranzaChannel)
4) Your benefits as Junior Partner

A) Your income for finding Agents, franchise partners etc

As Junior Partner you will be able to have a full time income already from “day 1”.

You can have this for example by finding partners and people for a long line of our projects.

Example
We can for example offer people to run their own Project Blanco setup with own custom website and full sales organization.

People can become partner for a total price on $ 485.

Each partner can have an income on around $ 2.500 – 5.000 a month - and growing from there.

You will have an attractive commission for each person you find.

NOTICE: Working script for each instant income possibility – will be send separately.
You will be able to use different ways to find interested – both online and onsite.

B) Your income for finding offices, plots, entrepreneurs etc.

You income for finding offices, partners etc. – will be defined “job for job”.

For some jobs you will have a fixed amount if you find offices, partners etc.
For other jobs you will have a portfolio income.

These tasks are mainly about our “domicile partner program”.
People that have an office or something else – where they do not use this or do not use it fully.
We will offer them our “domicile partner program”.

You will receive a separate description about that. Income example
You find a person with an office that become partner for our Casa Solverde sun energy project.

You will have $ 5 for each solar kit that will be sold connected to this office.
If 50 sale a month – you income will be $ 250.

Find 1 - $ 250
Find 4 - $ 1.000

Some portfolio incomes will you receive month for month – year after year.
C) Your total income as Junior Partner
To work as Junior Partner can give you attractive/very attractive income.

As Junior Partner your income will have this level:

**Lazy partners:** $ 0 - $ 500 a month  
**Good partners:** $ 500 – 1.000 a month  
**Great partners:** $ 1.000 – 3.000 a month  
**Super partners:** $ 3.000 – NO LIMIT

**IMPORTANT UNDERSTANDING:**  
**ALL PARTNERS can become GREAT or SUPER partners – only by following the plans and advises we will give you.**

D) BE AWARE
We want to build a “winner culture” in our organization and across Africa. A winner culture there can be trusted – in Africa and worldwide.

The “worldwide” aspect is here VERY IMPORTANT.
You can as Junior Partner built up an attractive income that over time can become higher and higher via a line of portfolio incomes.

*Your financial interest as Junior Partner will therefore be on many levels – and with no limits.*

**HOWEVER** if we ever seen an unfair behavior from a Junior Partner – this Junior Partner will lose all kind of portfolio incomes and ALL extra benefits you have as a Junior Partner.

5) Partner codes
You will as junior partner have a partner number.

We use the partner numbers for registration of all income related to partners.

You will have partner codes related to different tasks.  
You will see this in the job descriptions you will receive.

6) Senior Partner Program
Junior partners who want to take an extra step can become Senior Partners.  
*You will receive a script how this is possible – benefits etc.*
7) Your work as Junior Partner

1. First of all – we will ask you to follow us on our Facebook and Twitter accounts.
   Like and retweet our postings.

   **Partners that like our posts on Facebook and Retweet our Tweets – will automatically be able to win nice prizes. It will be smart phones, tablets etc.**

   **Please remember that you now are partner – and therefore a part of our Casa Feranza organization.** There is no “you and them” - there is only US.

2. You will receive separately working scripts for different tasks.
   You will receive this on your mail INCLUDING a line of updates send to your mail. **What to do, how to do, your income by handling the task etc.**
   You pick yours tasks after what you like to do.

   PS: As Junior Partner you must use the mail Junior@casaferanza.com for ALL general mails to our organization.

   **Welcome as partner in Casa Feranza – the future belongs to those who see solutions before they become obvious...**
Official company jerseys

The overall Casa Feranza

F. C. Feranza

Take Care Group

College Zagaleta

Father Candy

MCG Clinic